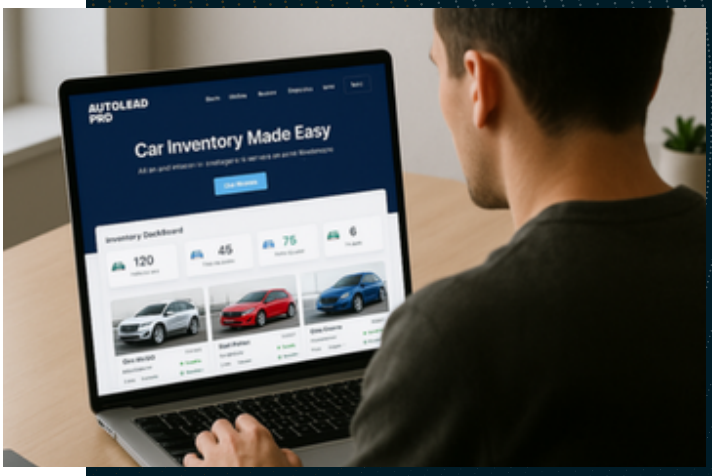
THE CARX EXCHANGE

Connecting Ready-to-Buy Drivers Straight to You.



IT'S SIMPLE!
IT'S ALL ABOUT THE PROGRAM

At CARx Exchange, we don't just stop at sending you quality auto leads—we go the extra mile. Our platform offers a wide range of additional products and services designed to boost your results, streamline your process, and help you close more deals faster. Everything we offer is built to support your

AUTO LEADS FOR EVERY TYPE OF DEALERSHIP BUYER

Whether you're targeting new car shoppers, used car buyers, or special finance Auto Leads applicants, we've got leads tailored to fit your dealership. From high-intent special finance leads with full credit-check permissions to quick applications from social media that capture general buyer interest, our lead options are built for flexibility and performance.

NEW CAR AUTO LEADS:
Targeted by brand and location, exclusive, and ready to buy.

USED CAR AUTO LEADS:
Pulled directly from your inventory listings, complete with VIN and buyer info.

QUICK APPLICATIONS:
Budget-friendly social media auto leads from all buyer types. They need a little extra follow-up but convert well—and cost half the price of other auto leads.

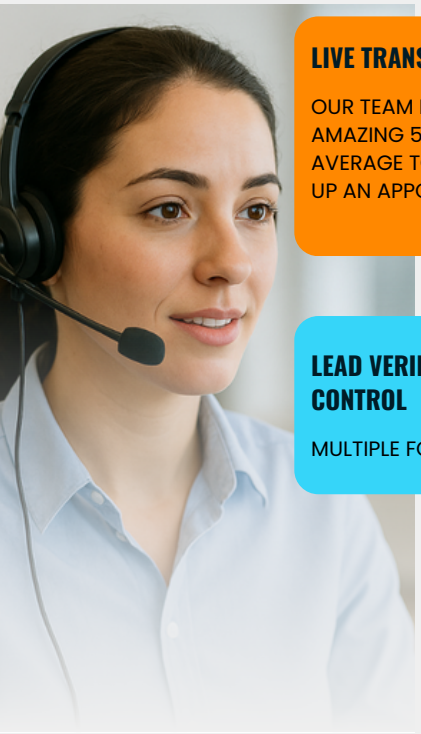
SPECIAL FINANCE AUTO LEADS:
Highly motivated buyers filtered by job history, income, and area—with full loan applications and credit-check consent.

EVERYTHING IS INCLUDED

Each program gives you complete access to all of our successful products and services

- CUSTOM LEAD CAPTURE PAGE
- DIRECT MARKETING
- UNLIMITED INVENTORY FEEDS
- ACCESS TO OVER 2 MILLION CAR SHOPPERS PER MONTH THROUGH THE CARX EXCHANG
- LEAD EXPOSURE FROM ALL OF THE MAJOR INVENTORY COMPANIES

LIVE TRANSFERS CREATE MORE SALES



LIVE TRANSFERRED LEADS

OUR TEAM IS CONNECTING AN AMAZING 50% OF THE LEADS ON AVERAGE TO DEALERSHIPS TO SET UP AN APPOINTMENT

LEAD VERIFICATION & QUALITY CONTROL

MULTIPLE FOLLOW UPS

MULTIPLE FOLLOW UPS

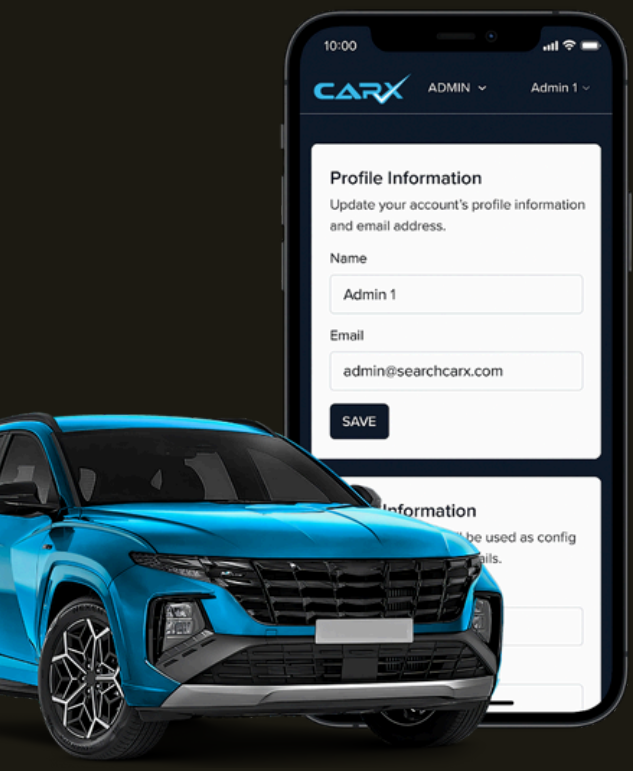
CONSISTANT COMMUNICATION MEANS MORE FOOT TRAFFIC.

CALL BACKS & FOLLOW UPS

OUR PROFFESIONAL AGENTS MAKE SURE YOU WILL NEVER MISS AN OPPORTUNITY.

HIGHER APPOINTMENT SHOW RATES

OUR TEAM IS CONNECTING AN AMAZING 50% OF THE LEADS ON AVERAGE TO DEALERSHIPS TO SET UP AN APPOINTMENT



CARX CRM-APPOINTMENT PROGRAM

FEATURES

- SEAMLESS INTEGRATION WITH OTHER LEAD SOURCES
- ADVANCED EMAIL AUTOMOTIVE MARKETING TOOLS
- SMART SCHEDULING & APPOINTMENT SETTING
- ADMIN REPORTING FOR DATA-DRIVEN DECISIONS
- ROUND ROBIN LEAD DISTRIBUTION FOR FAIR ASSIGNMENTS
- USER-FRIENDLY MOBILE VERSION
- CUSTOM FIELDS FOR PERSONALIZED DATA ORGANIZATION

DID YOU KNOW?

65% of our Auto leads purchase a car with-in 60 days or less!

At Auto Lead Pro, our dealership partners are at the heart of everything we do—and their results speak volumes. From independent used car lots to high-volume franchise dealers, our clients consistently share how our verified auto leads, live transfers, and hands-on support have transformed their sales process.

Don’t just take our word for it—read what real dealers are saying about their success with Auto Lead Pro.

CLICK HERE FOR THE BEST DECISION YOU CAN MAKE

For more information or to get started, visit our website or contact us directly. Let CARx Exchange by Auto Lead Pro be your partner in automotive excellence!