

# SPECIAL FINANCE AUTO LEADS PROGRAM

Our Live Transfer Special Finance Auto Leads Program creates opportunities to sell more cars.



**Get** Organized



**Let us set your appointments**

## INCLUDED

- CRM /Appt. Program
- Call, Email & Texting
- Live Transfers
- Appointment Setting
- 30% Lead Returns
- Lead Filtering
- Account Manager

**Blaise D. – General Manager**  
**Grand Rapids, MI**

*"I have been working with Auto Lead Pro for the last 6 plus years and by far they have given me the best results on a consistant level".* ★★★★★



**Our Vactive call team makes selling cars so much easier**

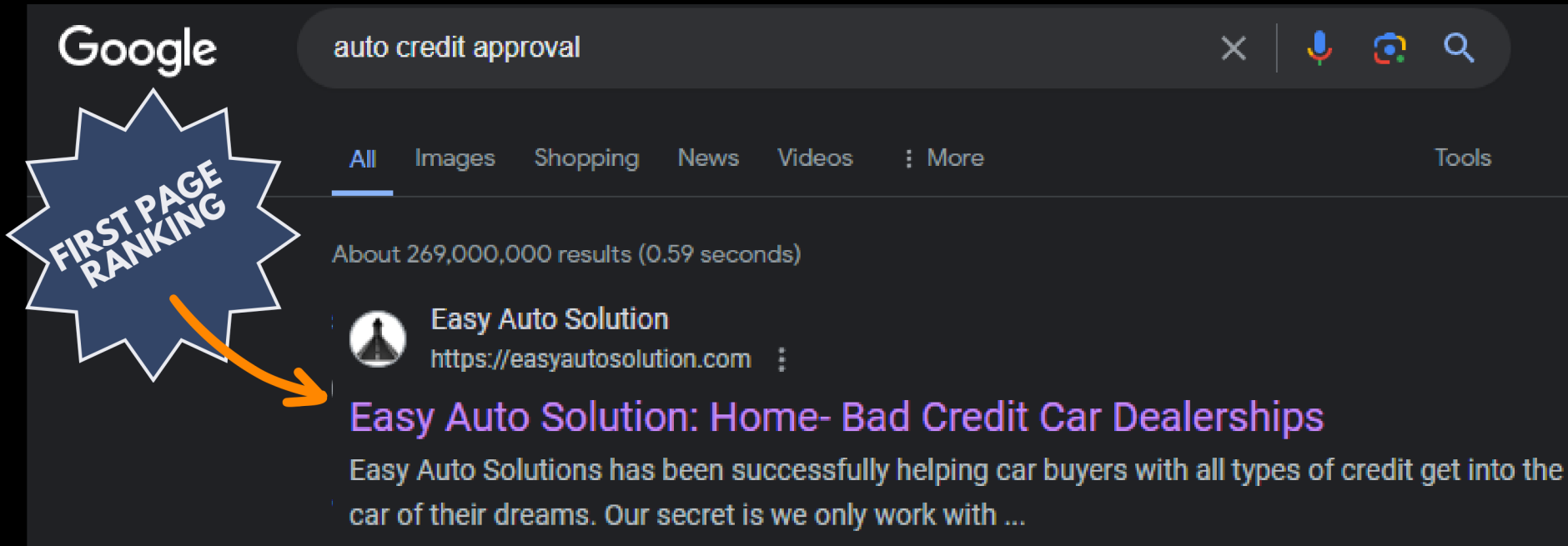


Over **1 Million** Car Sales Generated



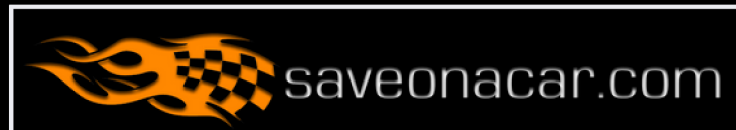
[www.easyautosolution.com](http://www.easyautosolution.com)

# AUTOMOTIVE LEAD GENERATION



Google search results for "auto credit approval". The search bar shows "auto credit approval" and the search button. Below the search bar, there are tabs for "All", "Images", "Shopping", "News", "Videos", and "More". The search results show "About 269,000,000 results (0.59 seconds)". The first result is from "Easy Auto Solution" with the URL "https://easyautosolution.com". The title of the result is "Easy Auto Solution: Home- Bad Credit Car Dealerships". The description says "Easy Auto Solutions has been successfully helping car buyers with all types of credit get into the car of their dreams. Our secret is we only work with ...". A blue starburst graphic with the text "FIRST PAGE RANKING" and an orange arrow points to the first result.

**Auto Lead Pro** creates high-quality special finance auto leads using a network of automotive websites and digital marketing. With decades of experience in automotive lead generation, our featured auto loan sites are known for their excellence in generating top-notch leads. We are dedicated to helping individuals secure the auto financing they require, establishing us as a reliable industry leader.



# AUTO LEAD BDC TEAM

We include a team of experienced Business Development Representatives, who specialize in following up on all your online auto leads. Think of them as an extension of your current sales team, dedicated to ensuring no opportunity slips through the cracks.

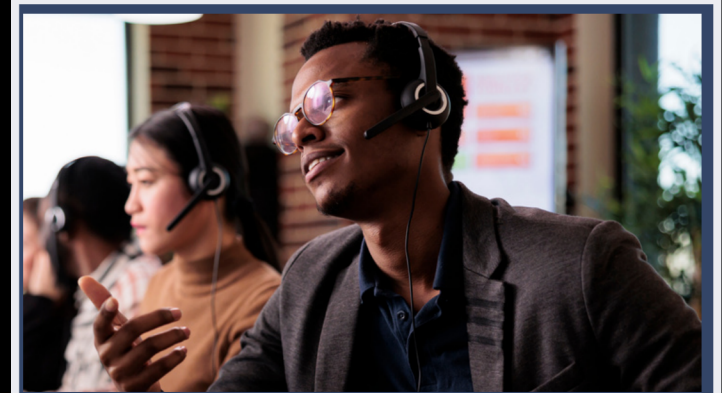
**Comprehensive Outreach:** We use various methods such as calls, texts, and emails to effectively connect with potential car buyers.

**Persistent Engagement:** Our BDC team relentlessly pursues leads, ensuring no opportunity is missed.

**Extensive Reach:** Using our skilled BDC professionals, we're confident that we will connect you with potential buyers, guaranteeing your dealership's growth and success.

**Peter G.** – Special Finance  
San Francisco, CA

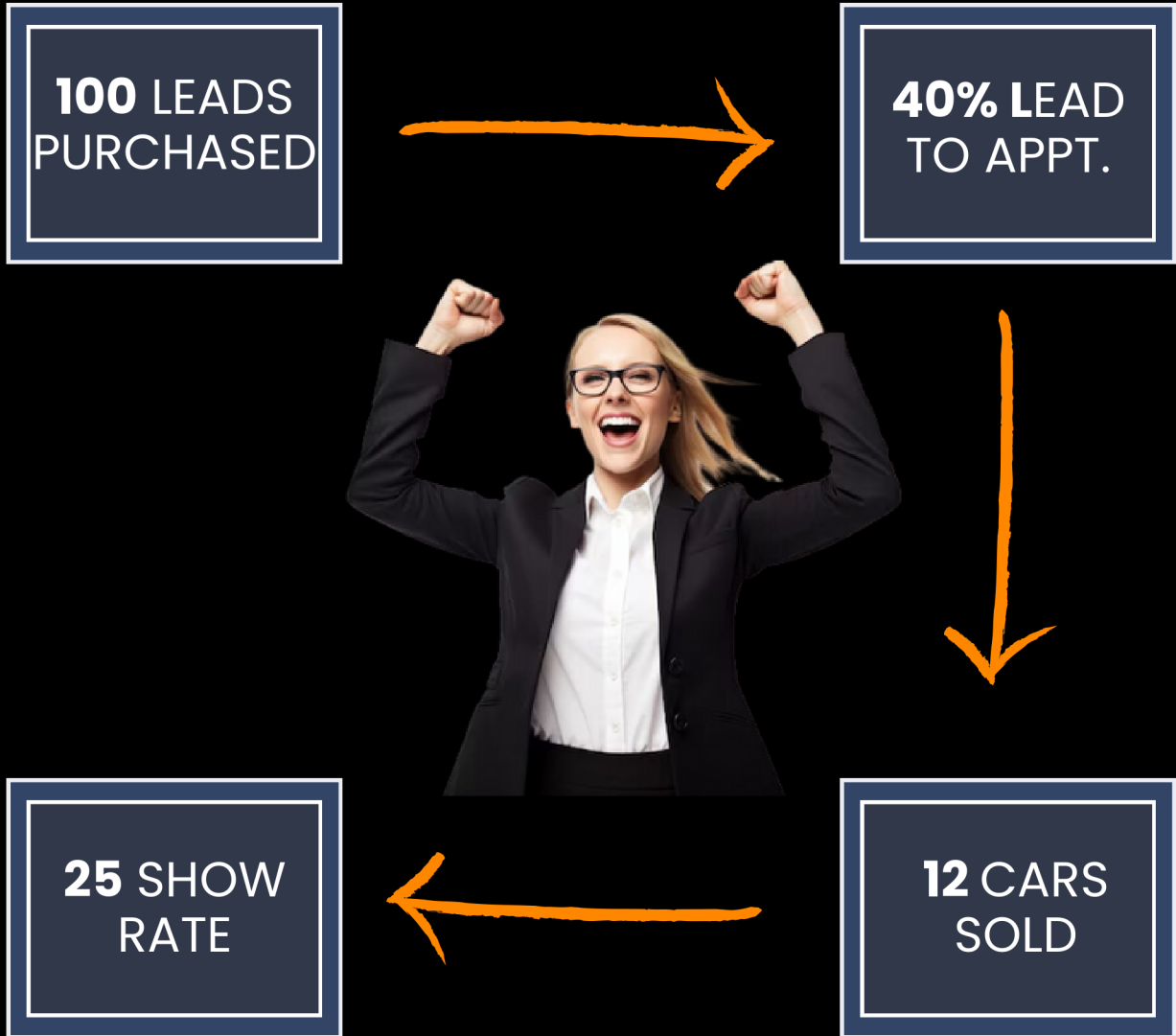
*"They are very organized and that helps me to do my job. I also love their Live transfer feature as it get's me a ton of appointments. I highly recommend".* ★★★★★



- Verification
- BDC
- Live Transfers
- Appointment Setting
- Customer Support
- Complete Analytics
- Text Messaging

# START SELLING MORE CARS!

Since the introduction of Auto Lead Pro's Live Transfer program, we have maintained the following statistics for every 100 leads sold to our dealership customers.



MAIN FEATURE COMPARISON	AUTO LEAD PRO	COMPETITION
Live Transfers	✓	✗
Verification Team	✓	✗
Call, Email & Texting	✓	✗
Appointment setter	✓	✗
Lead return allowed	30%	10%
General Exclusive Leads	✓	✗
Lead return allowed	10%	4%
Price	\$5-\$9 Lower	\$5-\$9 Higher

### COST PER CONVERSION

\*PRICES DIFFER FOR EACH STATE\*

AUTO LEAD PRO	COMPETITION
\$15 per Lead	\$23 per lead
\$1500 for 100 leads	\$2300 for 100 leads
50% Live Transfers	No Live transfer
15 Appointments Showed	8 Appointments Showed
8 Sold Cars	4 Sold Cars
\$187 PER CONVERSION	\$460 PER CONVERSION

# MEET YOUR DEDICATED TEAM

We aim for excellence when partnering with our dealership customers. From the start, you'll have a dedicated Account Manager to ensure the success of your program. They'll act as your liaison with our team of agents, handling all aspects of the program.

