



**100%
EXCLUSIVE**

Every lead is
in-the-market
Real People
In Real Time

SELL CARS HAVE FUN MAKE MONEY

1

Number one choice of dealers with
Special Finance strategies

20

Serving the Automotive Industry
for nearly 20 years!

ABOUT OUR PROGRAMS



AutoLeadX

Lead Verification Team
Live Phone Transfer Service



AutoCredit Approval

Network of hundreds of websites
with new technology lead
capture systems



Digital Marketing

Team of Google and Facebook
certified digital marketing experts

Special Finance Lead Program

A lead is just a piece of information that only holds value if it produces an appointment.

www.autoleadpro.com / info@autoleadpro.com



Info & Support

(888) 393-3071

WORKING TOGETHER TO SELL MORE CARS

THE AUTOLEADPRO EFFECT

AutoLeadPro believes that there is no such thing as a "better lead". Lead quality depends upon two key factors: How strong the dealership's Special Finance program is and how many leads we can get on the phone to set up an appointment.

Our verification team verifies each lead before it is sent to you. This eliminates reaching disconnected phone numbers or leads that are not serious buyers. When we get an applicant on the phone, we will live-transfer them directly to your dealership to set up an appointment. Although this process tackles half the battle, the last step is what truly makes the difference.

AutoLeadPro's Special Finance team works with your dealership throughout the entire program, calling leads repeatedly until we have fulfilled a sufficient amount of live-transfers or determine that we need to replace non-responsive leads with new ones.

Our goal is to live transfer at least 60% of the applicants. In doing so, a much higher ROI can be achieved.



AutoLeadX **Connect**

A HIGHER LEVEL OF SERVICE



From the start, your dealership will be assigned a dedicated account manager responsible for ensuring your success. Also included with our program:

- » Highly trained verification team
- » Auto-response email and SMS Text
- » Live Transfers to your dealership (average 60%)

Our highly skilled BDC team specializes in getting applicants directly to you. The result is the strongest lead in the market

- » Average close ratio of 15% or greater
- » Verifying auto leads before delivery improves quality and saves time
- » All leads are 100% exclusive and self-generated
- » Email and SMS texting included. Free CRM with reporting tools





EXCLUSIVE **LEAD CAPTURE**

AutoLeadPro captures its applicants through more than 100 featured websites geo-targeted to every state. Our state-level autocreditapproval.com network generates nearly 2 million monthly views. We expect to expand this network with Our autocreditone.com series of state-level websites as well. Every applicant is carefully brought through our process before we deliver them exclusively to your dealership.

Our websites are promoted through digital marketing, social media, print ads, radio and television marketing. We strive to reach the widest and most comprehensive market possible.





60% TRANSFERRED **LIVE TRANSFER**

AutoLeadPro uses a Live-Transfer system to connect dealerships with applicants more efficiently. Throughout the entire program we call each lead until we have connected to effect a transfer. In this way we can also eliminate non-responsive leads and replace them with new ones.

Our goal is to live transfer at least 60% of these qualified applicants directly to your dealership. This results in the most viable lead in the market.

“AutoLeadPro's live transfer service is brilliant! It cuts my workload in half and has doubled my sales!”

Michael McDonald General Manager Philadelphia PA



EXTRA STEPS **VERIFICATION**

What is the most common problem associated with leads? The validity of the applicant's information. Oftentimes dealerships spend both, valuable time and money, chasing an applicant only to find:

- » Disconnected or incorrect phone number
- » Customer never applied for a loan
- » Applicant already purchased a vehicle
- » Application was completed in order to obtain a prize or reward

Our SOLUTION



VERIFICATION

Our PROCESS



SUCCESS

DID YOU KNOW?

Approximately 1 out of every 3 leads is inaccurate.
AutoLeadPro's verification process eliminates this problem.

